

Rev. December 2010

FACTS

WHAT DOES CBBC DO WITH YOUR PERSONAL INFORMATION?

Why?	Financial companies choose how they share your personal information. Federal law gives consumers the right to limit some but not all sharing. Federal law also requires us to tell you how we collect, share, and protect your personal information. Please read this notice carefully to understand what we do.	
What?	The types of personal information we collect and share depend on the product or service you have with us. This information can include: • Social Security number • Account balances • Payment history • Credit history • Checking account information When you are <i>no longer</i> our customer, we continue to share your information as described in this notice.	
How?	All financial companies need to share customers' personal information to run their everyday business. In the section below, we list the reasons financial companies can share their customers' personal information; the reasons CBBC chooses to share; and whether you can limit this sharing.	

Does CBBC share? Yes	Can you limit this sharing?
Yes	No
No	We don't share
	No No No

Questions?

Call 865-977-5900

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Who We Are	
Who is providing this notice?	CBBC means Citizens Bank of Blount County.
What We Do	
How does CBBC protect my personal information?	To protect your personal information from unauthorized access and use, we use security measures that comply with federal law. These measures include computer safeguards and secured files and buildings. We also maintain other physical, electronic and procedural safeguards to protect this information and we limit access to information to those employees for whom access is appropriate.
How does CBBC collect my personal information?	We collect your personal information, for example, when you Open an account Apply for a loan Use your credit or debit card Apply for financing We also collect your personal information from others, such as credit bureaus, affiliates, or other companies.
Why can't I limit all sharing?	Federal law gives you the right to limit only • sharing for affiliates' everyday business purposes - information about your creditworthiness • affiliates from using your information to market to you • sharing for nonaffiliates to market to you State laws and individual companies may give you additional rights to limit sharing.
Definitions	
Affiliates	Companies related by common ownership or control. They can be financial and non-financial companies. • CBBC has no affiliates.
Nonaffiliates	Companies not related by common ownership or control. They can be financial and non-financial companies. • CBBC does not share with nonaffiliates so they can market to you.
Joint Marketing	A formal agreement between nonaffiliated financial companies that together market financial products or services to you. • CBBC doesn't jointly market.